

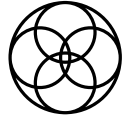
# - AVANT -

1994



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**2024**



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Avant is a brand of pottery, designed with special focus on the advertising industry. We create new trends and give our customers a guarantee of the highest quality and reliability. We want the result of our work was beautiful ceramics for daily use which may be a carrier of advertising and a gift and at the same time.



**We have been producing mugs and cups for 30 years  
mugs and cups marked with individual print**





We have more than 6000 sq.m. of production and warehouse halls with modern machinery and an experienced crew. We have our own design studio with Geometric Design system coupled with CNC machine for perfect shape quality.



**As the only company in Poland we realize our own production of ceramics from all its stages**



**15000**  
DAILY  
PRODUCTION

**6000**  
AREA OF  
HALLS IN M<sup>2</sup>

**130**  
NUMBER  
OF STYLES

**35**  
NUMBER OF  
PRODUCT COLORS



## **Stoneware is a type of ceramic that allows enamel in any color**

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It is made of kaolin, feldspar and quartz. The formed products are fired at a temperature of about 1200°C in order to achieve the intended fluid resistance, strength and hardness.







**Our products are designed and manufactured in Poland**



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We use only safe raw materials - environmentally pure ceramic clay and glazes produced by leading manufacturers in the European Union. The products of this series provide the highest quality. All products are protected by copyrights.

## Production cycle

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Design      Product casting      Firing      Glazing      Firing      Printing and decorating      Firing      Packaging

# Through functionality and aesthetics we respond to customer needs



We are aware that our products evoke emotions and feelings, that's why we work with experienced designers. We give positive experiences at every point of contact with the product. We solve problems and use potential opportunities.



PROMOTIONAL GIFT  
AWARD 2023





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Sandblast imitation



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Glossy gold



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Matt gold



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Platinum



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Matt silver

**We offer traditional and contemporary techniques  
of decorating ceramics**

## Our team's experience allows us to make complex prints and projects



### Ceramic decal

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The most sustainable method of the decorations of the ceramics, which is done in screen-printing. After imposing on the product, decal is burned in high temperature which provides the highest quality, durability, resistance to abrasion, temperature, chemicals, washing in domestic dishwashers. It enables to place the imprint inside the cup, on the handle, on the bottom, to do personalisation, pictures and printing in Full Color (CMYK).



### Direct printing

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A cost-effective method for decoration of pottery, which is performed using a ceramic inks printed directly on the mugs and then burned at high temperature, so that the printing is resistant to any damage. Enables printing full colors, on the specified surface, on the outside of the product.



### Organic printing inks

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Unlimited colors (Cyan, Magenta) and CMYK prints. Fluorescent colors also available. These inks contain no heavy metals. Imprints are resistant to solvents, acids and alkalis and to temperatures up to 10 degrees C. The resistance to Scratching of the imprints is comparable with household pointed objects.



### Chemo-setting

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The most economic method of decoration, made using chemo-setting inks on the machine for direct printing. It has limited durability to mechanical damage. Does not require the firing of the imprint. Printing in full colors, on the specified surface, on the outside of the product. Manual cleaning is recommended.



### Thermo active

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The thermo active ink is put on the previously fired printing, it covers the whole printing or its part. After pouring the hot liquid the thermo active ink becomes transparent. Enables printing on the specified surface, on the outside of the product. Manual cleaning is recommended.



### Embossed decoration

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The method of decorating with a ceramic carbon the convex part of the cup surface. After applying to the product, the tracing paper is fired at a high temperature, which ensures the highest quality, durability, resistance to abrasion, temperature, chemicals and washing in dishwashers.



INNER  
IMPRINT



OUTER  
IMPRINT



CMYK  
IMPRINT



## In addition, we offer spray painted products

### Spray painting

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Painting with high temperature paints, painting is done by the KUKA robot. Spray-painted products are resistant to damage mechanical and washing in dishwashers. Can be used on selected stoneware products and porcelain. All imprint technologies are available for these products.



SPRAY  
PAINTING



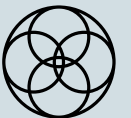




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Avant Stoneware Factory is one of the largest employers in the region. From the beginning of existence also employs people with disabilities. In 2007 we obtained a “W Pełni Zaradni” certificate. In 2010 Avant joined the Polska Izba Artykułów Promocyjnych. In 2019 we were awarded with the Marka Lubelskie certificate.

**Creating new jobs for its people Avant contributes to the development of the municipality**



## We work with the best designers of industrial design

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The Kabo&Pydo duo formed by Katarzyna Borkowska and Tomasz Pydo, deal with the design and implementation of manufacture include: ceramics, glass, furniture, lighting. Young, gifted, highly paid with numerous prizes and distinctions, conquer the world with unique projects. Their products feature a unique design that goes hand in hand with convenience - they use ergonomic handles and design bottoms that allows water to run when washing in dishwashers.

**Ka | Py**  
**bo | do**



We introduce new technologies



**Mugs in satin finish**

Satin colors are available for all products from our factory.



**Partially glazed mugs**

Partial gazing is available for all products from our factory.





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POLAND



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AVANT



SAFE RAW  
MATERIALS

# Mugs



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AVANT

## Modern collection





SENTIMENTAL  
LINE



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# Sentimental collection





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Part of the offer containing products made of ceramic materials combined with other materials.



## Combined collection





  
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## Basic collection











# Stanley

Bestseller



400 ml

Additional capacities:

New



250 ml

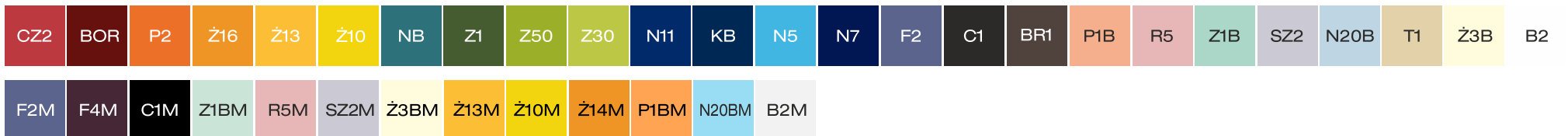
# Bob

Bestseller



275 ml

Available colors:



















# Aldo

# Pat

# Nevada

Bestseller



☉ 320 ml

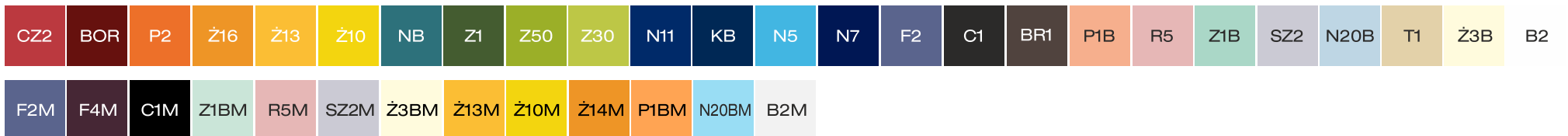


☉ 300 ml



☉ 280 ml

Available colors:





























# Eden



330 ml

Additional capacities:

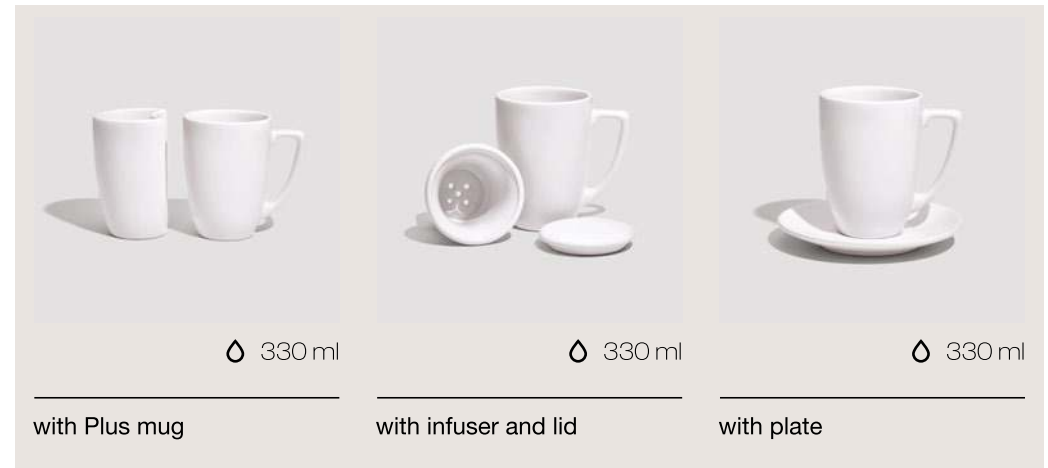


250 ml

Available colors of silicone covers:



Combinations:



with Plus mug

with infuser and lid

with plate



330 ml

with silicone lid

Available colors:



















# Dallas



380 ml

Additional capacities:



280 ml

New



500 ml



380 ml

with lid

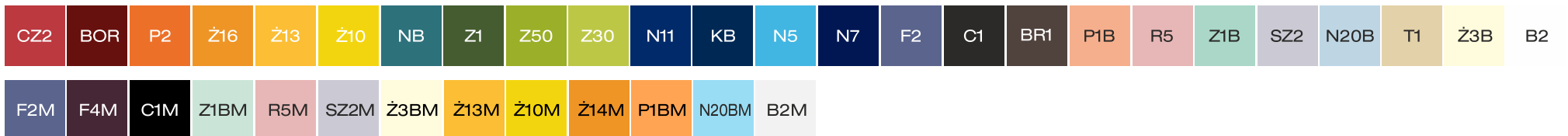
380 ml

with handle and lid

Available colors of silicone covers:



Available colors:



















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# Cups





















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This line of products with good price, including imported products. Inventory of that line shall be periodically supplemented with the care of their regular maintenance at a high level.



## Economical products

# Kongo



☾ 340 ml

Additional capacities:



☾ 340 ml

☾ 340 ml

Available colors:



# Jan



☾ 320 ml

Available colors:







**Additional offer**















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## Individual projects

# Ceramics according to your idea

## Special orders

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For the most demanding customers, we offer ceramics designed according to their requirements.



## Design process

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Identify requirements and create guidelines for the project

Project preparation and visualization presentation

Prototype preparation and production



PACKAGING



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# Packaging





## We offer individual packaging for our products, for sets of mugs, occasional packaging and packaging made for special orders

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In our printing house, it is possible to apply the print to individual packaging, the offer also includes packaging with CMYK print and laminated packaging. It is possible to make individual packaging for each product in our offer. The high paper weight used for their production gives additional security during transport. The standard packing method are bulk boxes.

**The cardboards we use are FSC certified!**



# Gallery

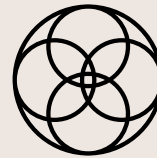




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